

VISION

PLASTIC-FREE
POINT OF SALE

KATZ DISPLAY BOARD
— best for digital printing —



PLASTIC-FREE: THERE IS NO PLANET B

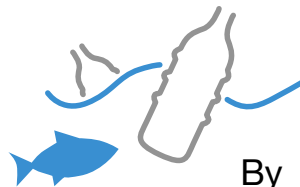
 **18** It takes more than **GENERATIONS** for foam board to break down in the environment.

Plastic is harmful to our health and can have **CARCINOGENIC** effects over the long term. It may also cause mutations in human genes and cause infertility.



2 Manufacturing **— TONS OF PVC** requires as much energy as a typical two-person household consumes over the course of an entire year.

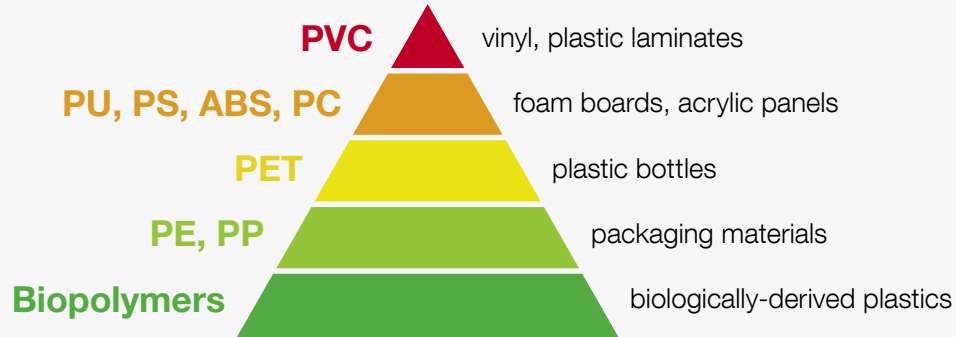
12 % of the world's **PLASTIC WASTE** is incinerated, and only **9%** is recycled — in most cases just once.



By **2050** experts predict there will be **3X — PLASTIC** more in the world's oceans than fish.

NATURAL MATERIALS INSTEAD OF PLASTIC

Producing and disposing of synthetic materials such as PVC and foam board has a negative impact on the environment.



In contrast, KATZ DISPLAY BOARDS protect the environment in the following ways:

- 🌿 Sustainable production processes
- 🌿 Natural, renewable resources
- 🌿 Easy to recycle as standard waste paper

RECYCLING KATZ DISPLAY BOARD: IT'S NEVER A WASTE

KATZ DISPLAY BOARD



Can simply be disposed of as standard waste paper (even printed boards)



No disposal costs, can even be sold to waste paper dealers*



The perfect recycling loop: once a product reaches the end of its life, it can be made into a new product



KATZ DISPLAY BOARDS take approx. 1 year to break down in landfill
→ eco-friendly option, especially in countries that do not have recycling systems in place



PVC signage

Classified as hazardous waste for disposal purposes



Costs money to send to landfill or incineration sites



Harms the environment when sent to landfill, discarded in rivers or lakes, or incinerated (emissions)

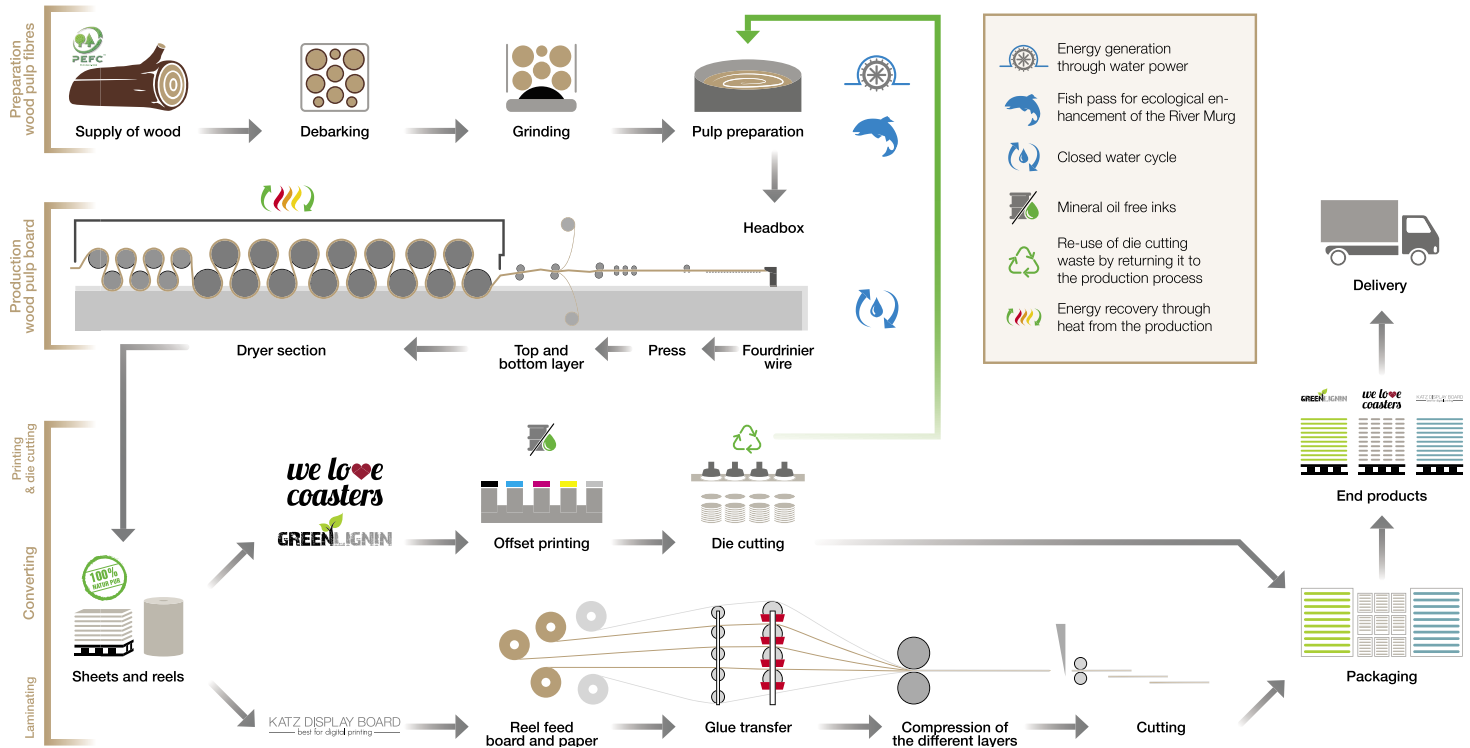


Foam boards take 450 years to break down in landfill sites

*depends on recycling system in each region

SUSTAINABLE PRODUCTION PROCESS FROM A-Z

We transform natural resources into eco-friendly display boards



KATZ DISPLAY BOARD

—— best for digital printing ——

If you share our **VISION OF PROMOTING A PLASTIC-FREE POINT OF SALE**, then KATZ DISPLAY BOARD is the perfect media for your printing needs.



Brilliant print quality



Low weight



Printable on both sides



Excellent flatness makes it easy to process and use



Versatile converting options



Cheap and easy disposal

